



NASEO Kickoff Meeting of the Florida Residential Building Construction and Durability Market Characterization Study

June 15, 2026

Rosen College of Hospitality Management

9907 Universal Boulevard

Room 102R - Executive Development Classroom

Orlando, FL 32819

Agenda

10:00 a.m. – 10:15 a.m.

Welcome, Introductions, and Project Overview

This session will welcome participants and introduce the field study's objectives, tasks, and timeline.

Presenters:

- Liepa Braciulyte, Senior Program Manager, NASEO
- Sandy Fazeli, Senior Managing Director, NASEO

10:15 a.m. – 10:25 a.m.

Current Status of Residential Building Construction in Florida

Speakers will provide an update on residential building construction and workforce training in the state.

Presenters:

- Liepa Braciulyte, Senior Program Manager, NASEO
- Robin Vieira, Director, Buildings Research Division, University of Central Florida (UCF)

10:25 a.m. – 10:45 a.m.

Data Collection Process Review

This session will review the data collection process, including benefits of data transparency, opportunities for the building industry workforce, measures that will be used to maintain anonymity for builders and jurisdictions, and the final state-wide data outputs.

Presenters:

- Robin Vieira, Director, Buildings Research Division, UCF
- Mike Turns, Senior Research Analyst, Building Energy Codes Program, Pacific Northwest National Laboratory (PNNL)

10:45 a.m. - 11:00 a.m.

Break

11:00 a.m. - 11:30 a.m.

Metrics and Methodology

The presentation will describe the energy metrics and data that will be collected as part of the market characterization methodology. Suggested edits, comments, and questions will be welcomed from the audience.

Presenters:

- Jeff Sonne, Research Associate, UCF
- Robin Vieira, Director, Buildings Research Division, UCF
- Mike Turns, Senior Research Analyst, Building Energy Codes Program, PNNL

11:30 a.m. - 12:00 p.m.

Durability Metrics and Methodology

The presentation will describe the new building construction and durability metrics and data that will be collected as part of the study. Suggested edits, comments, and questions will be welcomed from the audience.

Presenters:

- Janet McIlvaine, Senior Research Analyst, UCF
- Mike Turns, Senior Research Analyst, Building Energy Codes Program, PNNL

12:00 p.m. – 1:00 p.m.

Lunch

Lunch will be provided for all registrants. [Please register in advance to indicate your dietary preferences.](#)

1:00 p.m. - 1:30 p.m.

Sampling Plan Review

This session will present the proposed strategy for sampling new construction homes throughout the state and open the floor to any suggested changes to the sampling plan.

Presenter:

- Janet McIlvaine, Senior Research Analyst, UCF

1:30 p.m. - 2:00 p.m.

Questions and Discussion